



# Visibility Operations Center™



For more information, or to schedule a demo, contact:

project44.com  
info@project44.com

### North America

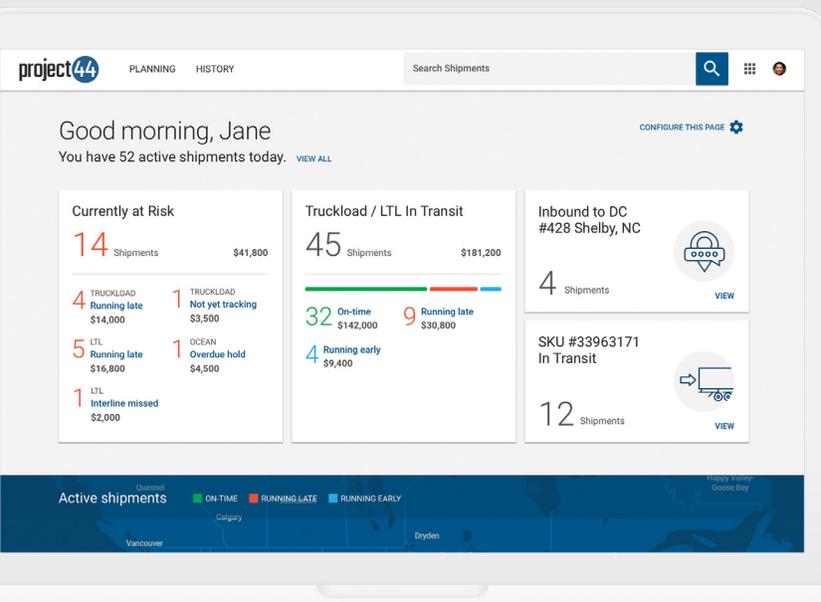
+1 312.376.8883  
222 W. Merchandise Mart Plaza  
Suite 1744, Chicago, IL 60654  
USA

### Europe

+45 7020 1939  
Strømmen 6  
9400 Nørresundby  
Denmark

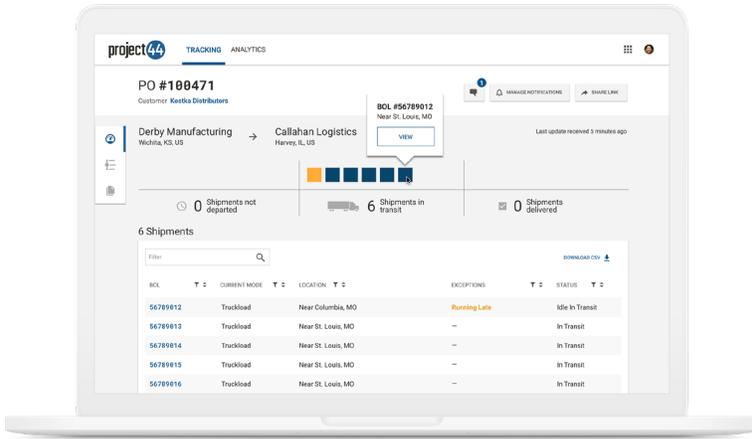
Achieve end-to-end visibility for all parties across your supply chain. The Visibility Operations Center™ (VOC), project44's intuitive application, provides you with real-time shipment and order tracking, dynamic and predictive ETAs, and streamlines collaboration between you and your supply chain partners.

By stitching together global multimodal shipments in a single view, the VOC provides the necessary digital infrastructure and business intelligence to efficiently manage resources, improve inventory predictability, strengthen supplier-retailer collaboration, and refine lead time.



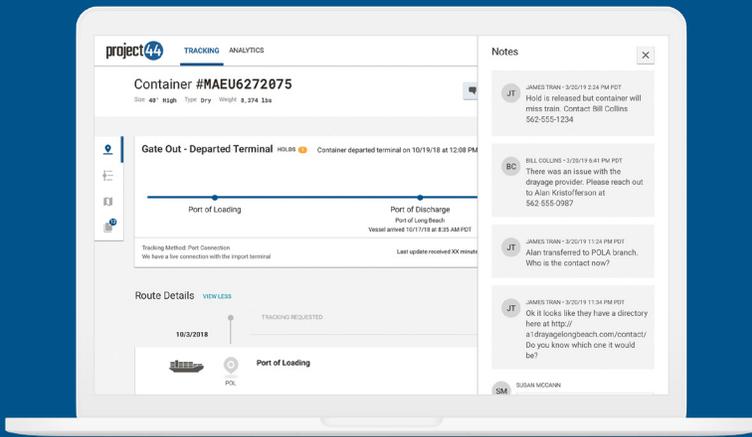
## Customizable Dashboards and Reporting

- ✓ Proactively manage lanes, events, in-transit shipments, and exceptions with customizable dashboards and maps that can be configured based on locations, customers, carriers, and shipment health.
- ✓ Easily find important details with intelligent search features based on identifiers such as BOL, order, customer, carrier, or location.
- ✓ Strengthen delivery planning, reduce driver dwell times, and eliminate excessive fines with location-level visibility dashboards, providing health and volume details for inbound and outbound shipments.
- ✓ Gain business intelligence, improve operations, and see detailed performance data through deep insights provided by powerful analytics tools.



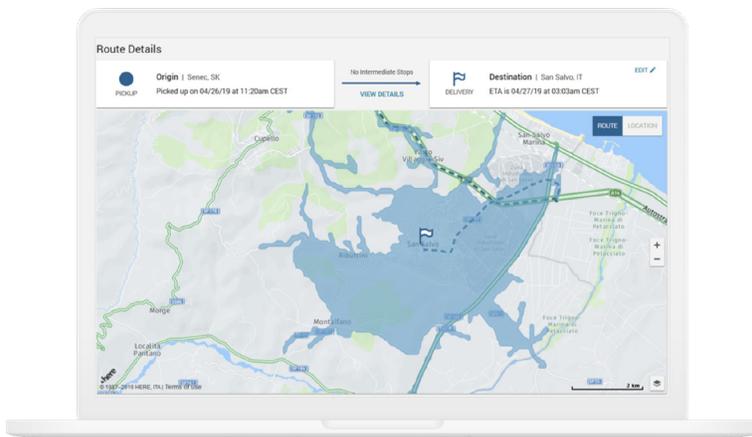
## Real-Time Shipment and Order Tracking

- ✓ Increase end-to-end visibility by continuously tracking shipments, purchase orders, line items or SKUs moving across modes and nodes.
- ✓ Proactively manage inventory by connecting transportation exceptions with inventory planning. Further enhance individual order visibility with email, text, or push notifications.
- ✓ Improve OTIF performance with predictive and real-time transportation risk data tied to order information.



## Streamlined Collaboration

- ✓ Configure custom alert notifications via email, text, or push notification to ensure teams are notified at key milestones. Notifications are triggered by events such as shipment running late, drive idle time, excessive dwell, pending arrival to stop, temperature out of range, out for delivery, demurrage risks, and more.
- ✓ Increase operational efficiency and continuity by facilitating discussion directly within the context of the shipment details page.
- ✓ Improve communication with external customers, suppliers or partners by securely sharing shipment details with users outside the application.



## Dynamic and Predictive ETAs

- ✓ Improve lead time with access to predictive and accurate delivery ETAs responsive to dynamic factors such as traffic patterns, weather, or road conditions.
- ✓ Better manage yard/warehouse resources and enhance planning with customizable and time-based geofences, providing more exact arrival predictions.
- ✓ Further refine ETA accuracy with innovative algorithms that predict driver idle time by factoring in actual driver hours of service pulled directly from telematics devices.



project44.com  
info@project44.com

project44 is the world's leading Advanced Visibility Platform for shippers and third-party logistics firms. project44 connects, automates and provides visibility into key transportation processes to accelerate insights and shorten the time it takes to turn those insights into actions.

**North America**  
+1 312.376.8883  
222 W. Merchandise Mart Plaza  
Suite 1744, Chicago, IL 60654  
USA

**Europe**  
+45 7020 1939  
Strømmen 6  
9400 Nørresundby  
Denmark

Nothing contained herein constitutes an offer to sell or solicits an offer to purchase any of the products and services described herein. Any such purchase or sale shall be made only upon execution of a definitive agreement, which shall be the sole and exclusive embodiment of the terms and conditions of sale as well as the representations and warranties, if any, related thereto.